# Global Government Network (GGN)



### **Global Government Network (GGN)**

Create a global centre of excellence for Governments on a par with Davos (World Economic Forum) within 5 years.



# Tectonic Global Shifts

The physical movement of goods and people continues to challenge Governments.

The freedom of movement of information, whether financial figures, ideas or intellectual property, flows fast across borders.

Fundamental societal changes in personal aspirations, values and expectations of leadership.

By 2050 the World population is expected to increase by 32% and Asia is expected to represent 75% of World GDP.

### How GGN fits in

There are many great policy level organisations and communities:



There are few organisations who share how to implement policy at a Department level and those that exist tend to be:

- Temporary addressing a passing issue
- Scope limited to historical relationships and treaties
- Bias in favour of the organising State
- Surface lacking depth of management rigour



# The Challenges

There are many challenges including:

- Trust, Short-termism & International politics
- Culture, Language & Perceptions
- and a wide variety of State
   Governance structures

Germany	UK	
Federal Ministry for Economic Affairs and Energy	Department of Business, Skills & Innovation	
Federal Minister for Foreign Affairs	Foreign & Commonwealth Office	
Federal Minister of the Interior	Home Office	
Federal Minister of Justice and Consumer Protection	Ministry of Justice	
Federal Minister of Finance	HM Treasury	
Federal Minister of Labour and Social Affairs	Department for Work & Pensions	
Federal Minister of Food and Agriculture	Department for Environment, Food & Rural Affairs	
Federal Minister of Defence	Ministry of Defence	
Federal Minister for Family Affairs, Senior Citizens, Women and Youth	Department for Communities & Local Government / & / Department for Culture, Media & Sport	
Federal Minister of Health	Department for Health	
Federal Minister of Transport and Digital Infrastructure	Department for Transport	
Federal Minister for the Environment, Nature Conservation, Building and Nuclear Safety	Department for Energy & Climate Change	
Federal Minister of Education and Research	Department for Education	
Federal Minister for Economic Cooperation and Development	Department for International Development	



## **GGN Governance & Advisory Panels**

#### Global

 Global Advisory Panel (GAP) representing the key Regions (i.e. ASEAN)

#### Regional

5-10 Regional Advisory
 Panels (RAP) representing key States (i.e. Egypt)

#### **National**

 National Advisory Panels (NAP) representing different Government Departments (i.e. Health)

#### **Success Factors**

- Representative
- Independent
- Inclusive
- Trust Worthy



# **Benefits Summary**

#### **Global Benefits**

- Global Spend \$18 trillion of Government money better utilised every year
- Global Business Simpler regulatory environment for global business
- Society Greater benefit for the people the Governments serve

#### **State Benefits**

- Global Centre Promoting the State as the Centre of Global Government Excellence and the place for global institutions to establish offices
- Superior Influence Superior state knowledge and contacts, reinforcing the State's leading political influence
- Foreign Investment Foreign Direct Investment (FDI) from States and sponsors, MICE and new World Class local skills

#### **Benefits to Members**

- World Class World Class Governance, Best Practice & Benchmarking
- Saves Money Reduced initiative risk, reduced wastage and substantial cost savings
- Better Staff Better informed, well equipped and more effective state employees



### The creation process for GGN networks

State
Department
profiling and
sourcing of CxO
names

Member engagement and creation of virtual communities

Planning and
Building of
Multiple DAVOS
level summits











Recruitment and creation of the Global, Regional and National Advisory Panels Member research and initial content creation



# **Levels & Options**

UAE	GCC	Half Global	Full Global	
Includes State Departments from of the United Arab Emirates (UAE)	Includes UAE, Saudi Arabia, Oman, Kuwait, Qatar & Bahrain	Includes GCC, G20, BRICs, Next 11 and States of strategic interest to the UAE	Includes all 190 Nations States in Year One	
Phase 1 includes:		Phase 2 includes:		
Roles: CEOs, CLOs, CHRO, CIOs, CMOs, CFOs, COOs and CDOs (eGov), .		Roles: Diplomatic Affairs, Strategic & Corporate Affairs, Public Policy, Chief Planning Officer and Head of Communications.		
<b>Departments:</b> Education, Health, Business & Economy, Energy, Foreign Affairs.		<b>Departments:</b> Transport, Culture & Communities, Food & Agriculture, Media & Sports, Housing & Infrastructure and International Development.		



### 6 Months Objectives for all Levels

- A trained team in place
- A database of the key people, in the agreed departments and key countries
- Online communities of the State Departments CxOs
- A brilliant website that supports the community
- Research with all the CxOs on what they want their network to address
- The network generating content such as Case Studies to share with members
- Identified and recruited speakers for the summit in the latter half of the year
- All the infrastructure will also be in place, such as our Tech, Templates, Links, Management Processes and Reporting.



### **Your GGN Contacts**

#### **Enquiries**

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