

Institutes & Associations



winmark

White labelled master classes tailored to key audiences

Introduction

Winmark	Winmark enables leaders to improve the governance, performance and sustainability of their organisations.
Winmark CXO Networks	The Winmark C-Suite offering enables leaders to connect with, learn from and work with their peers within and across functions. By helping members to look at their organisations holistically, they can then support the development of their teams, improve performance and drive sustainable growth.
Institutes	The Institute masterclasses are designed for the next cohort of leaders and is composed of a portfolio of masterclasses with corresponding Awards and Certificates designed to empower and develop.
Relevant & Applicable	- Masterclasses are built on 20+ years of intellectual capital from our CXO networks. - Our faculty ensure that content has a commercial focus and context so delegates can apply their learning to their current role as well as prepare them for the future. - Masterclasses incorporate the best working practices of leading FTSE organisations and challenger brands.
Unique & Transformational	- It enhances the commercial understanding and leadership skills of the next generation of senior leaders. - Materials include industry-proven best practice incorporated into ready to use frameworks and guidance. - The masterclasses crystallise the skills, knowledge and management expertise needed to be a leader today.

Institutes & Associations

The Winmark team and faculty is regularly asked to deliver long and short masterclasses for Institutes and Associations. Below are some of the Institutes that Winmark has partnered with.



Certificates & Masterclasses

Business Leadership Certificate (BLC)

- One Day MBA
- Finance for Business Leaders
- Climate Change & Sustainability
- Governance & Leadership

People Leadership Certificate (PLC)

- Presence & High Impact Communications
- Developing a High-Performance Team
- Influencing & Negotiating Skills
- Project Management
- Change Leadership

Deep Tech Leadership Certificate (DTLC)

- Cyber Security
- Data Leadership
- Blockchain
- Metaverse
- AI & Machine Learning

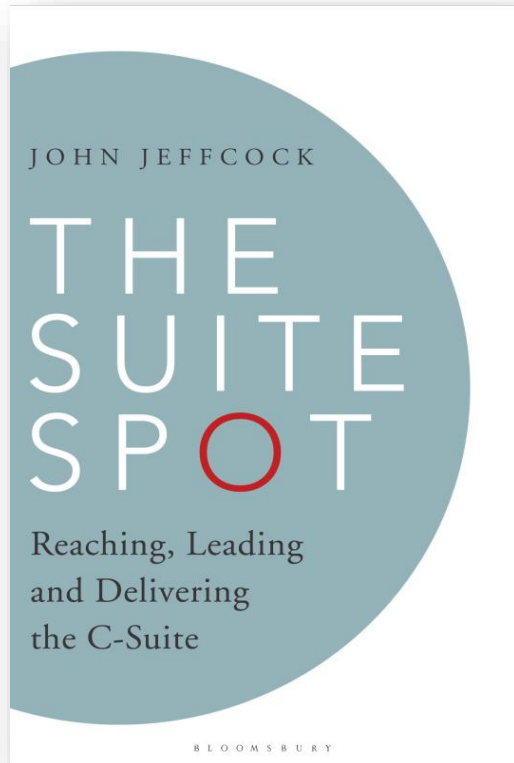
“Brilliant course – I came away very inspired with lots of tips and approaches to put into practice.”



Jennie Atkinson
BD Manager
Farrer & Co

The Suite Spot

Reaching, Leading & Delivering the C-Suite

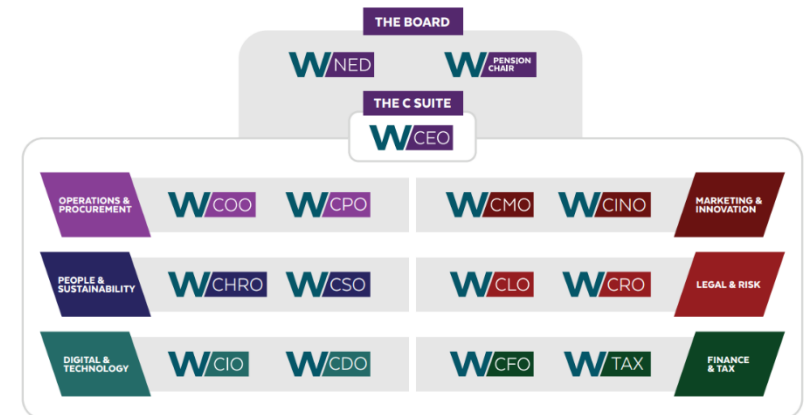
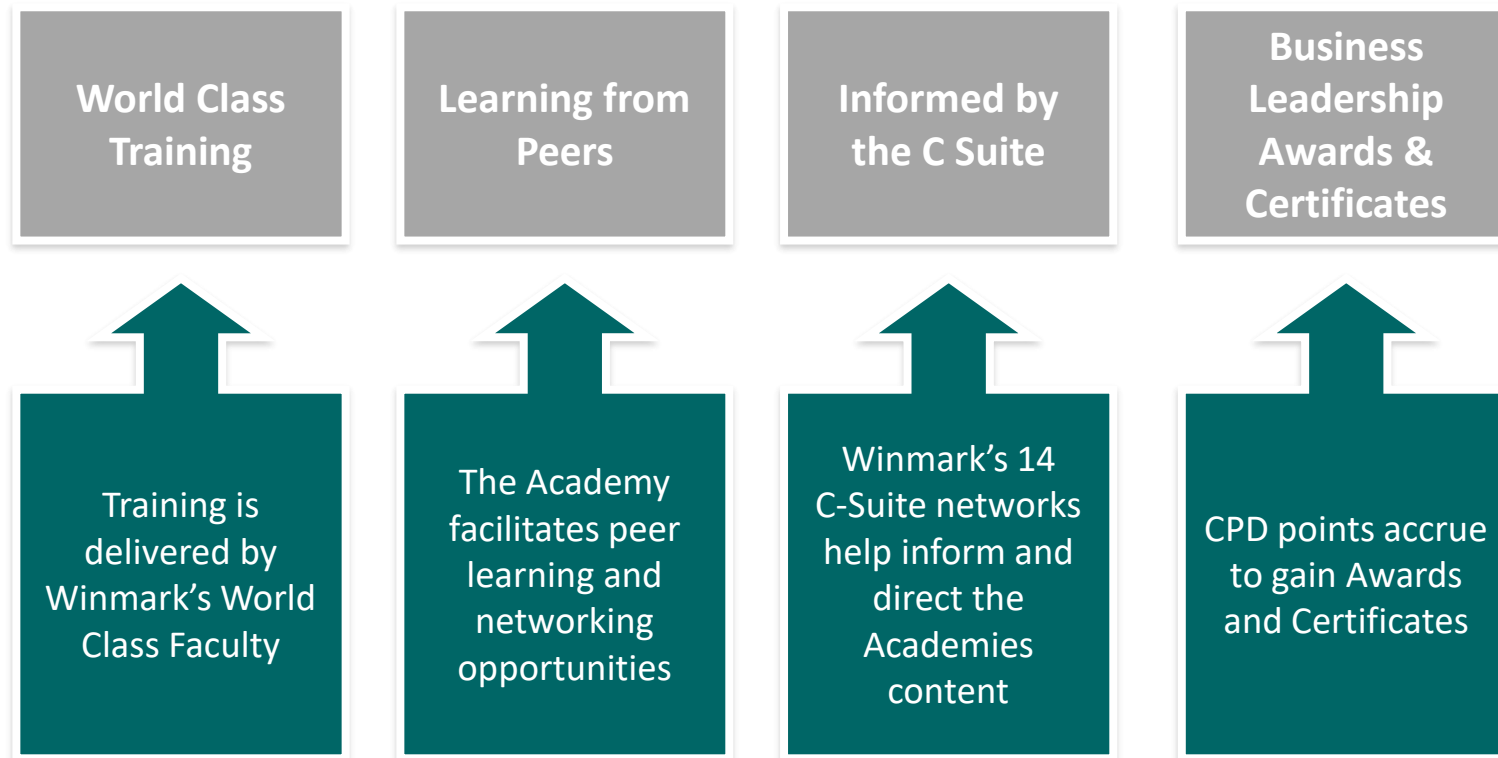


The Suite Spot is career and social mobility book written by John Jeffcock, aimed at enhancing C-Suite diversity and leadership performance.

It is not a single-idea book, but rather a compendium of wisdom that has been sourced from hundreds of leading executives over a period of 20 years and has been collated into a portfolio of tools and anecdotes. It will challenge existing thinking while also bringing new ideas to the business world.

The book explains what today's C-Suite looks like and how it is evolving. It provides unique guidance on how to break into the C-Suite, and then how to be successful in the space through a unique combination of models, case studies, tables and images which illustrate the key points in a practical and meaningful way.

Winmark Benefits



Winmark C-Suite Networks

winmark OUR GOOD BUSINESS CHARTER

THE VALUES AND PRACTICE BEHIND OUR
COMMITMENT TO BEING A GOOD BUSINESS



GOOD GOVERNANCE The Governance of Winmark and its entities supports its purpose 'to inspire the global C-Suite to create value for all'

EMPLOYEE VOICES The Board of Winmark has employee representation and the CEO and Executive Team have an open door

PUBLIC TRANSPARENCY Transparent reporting on diversity, pay and the environmental impact of Winmark

SOCIETAL SPONSORSHIP Winmark has a Profit Share, a Family Fund and invests in Charity Memberships, Diversity Bursaries and Social Mobility initiatives

A GOOD VALUE CHAIN Winmark operates a part of a sustainable supply chain featuring long-term relationships with suppliers, partners and clients

CLIENT COMMITMENT Winmark reports to external client advisory panels and has a public commitment to deliver value and excellence to clients

*"Absolutely
amazing course.
Really great trainer
with lots of
experience.
Facilitated really
well, with fantastic
senior
participation."*



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