# Winhark

Building a global PensionChair community at the heart of a C-Suite ecosystem



### PensionChair UK Board

Chair



Melanie Cusack
Professional Trustee
Merchant Navy Ratings
Pension Scheme



The PensionChair Network
never fails to get me
thinking about the broader
aspects of my role.



Nigel Wildman

Ex-Chairman Board of Trustees

Epson (Ltd) UK Pension

Scheme



**Panel** 



Daniel Barlow
Director
Law Debenture Pension
Trustees



Dubravka Stables
Chief Executive Officer
BP Pension Trustees
Limited



Janet Thomson
Chair of Trustees
National Trust Pension



Max Graesser
Chair of Trustees
Association of
Professional Pensions
Trustees



Peter O'Neill
Chair of Trustees
Ernst & Young Retirement
Benefits Plan



Mark Condron
Accredited Professional
Pensions Trustee



Bob Newcomb Trustee Director Smith & Nephew



### Some of Winmark's 900+ Members



























































































































### The Winmark PensionChair Network - At a Glance



The PensionChair
Network is a protected space for Chairs and Trustees to share challenges, ideas, successes and passions in a 'non-sales' environment to encourage open dialogue.



The PensionChair
Network is based on a peer-to-peer model, in which members learn from each other, benchmark, gain assurance and tap into the 'wisdom of the crowd'.



Members gain practical insights through indepth case studies and impromptu reflections; from nightmare 'war stories' as well as award-winning initiatives.



Members have access to resources, toolkits, and insights coming out of network activity which is captured and archived for ondemand reference.



PensionChair members get insights and expertise from Network technical partners to help them challenge their advisors effectively and help frame the scope of advisory work.



# **Delivering Value on Every Level**

#### **Organisation**

#### Insight

Into what the best pension schemes are doing and how they are doing it.

#### Confidence

Ability to capitalize on proven methods with supporting collateral.

#### Access

Access to 150 Pension Trustees and 900+ leading C-Suite Executives, filling knowledge and skills gaps, which you can tap into at any time.

#### Role

#### **Strategic**

Insight into what is possible and the spark and energy to make it happen.

#### **Decisions**

Better and faster decisions made with greater confidence.

#### **C-Suite**

Commercial and career benefits of access to the Winmark C-Suite networks and profiling.

#### **People**

Better managed people, staying longer, engaged, performing better and delivering more value.

#### **Risk & Money**

Reduced risks and consultancy costs, due to proven methods from peers.

#### Team

#### Time

Saved time in sourcing better policies, tools and methods. Right first time, freeing up time to add value.

#### **Unlimited**

Unmetered usage that costs less than half a days consultancy.

#### Develop

Free access to \$100,000+ of World Class Masterclasses.



### What does Winmark do for You?

#### **World Class C-Suite Community**

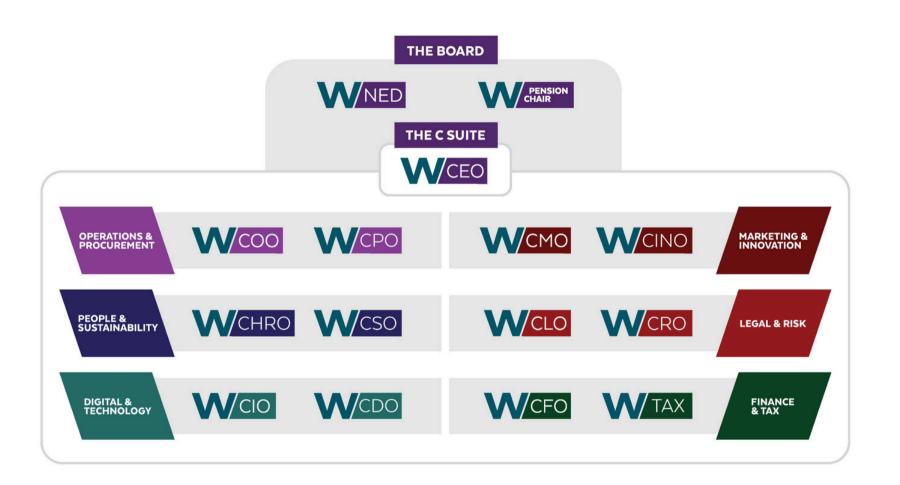
You get global access to 16+ C-Suite networks, including over 140+ C-Suite meetings annually, offering the ability to connect and source insights from over 900 member organisations globally.

#### **World Class Development of your Team**

Academies & Masterclass programme to develop and empower your team, including access to our 'Fortune out of a Box' strategy, delivering all the tools you need to run a world class business unit.

#### **VIP Service & Career Support**

Winmark helps members throughout their career (including between roles), through one-to-one support, access to our unique NED mentor pool, pop-up boards and profile raising.



One of our members described Winmark as follows...

"Winmark is an executive education company specialising in C-Suite development, networking and thought leadership. A Corporate Membership includes access to all networks and Winmark Academies."



# 2024 PensionChair Meetings



What Needs to be on Your Trustee Board Agenda in 2024?



Responding to a cyber attack



2024 PensionChair Remuneration Survey Launch



Winmark PensionChair Burns Lunch with Kate Jones, Chair of the PPF



**Small Schemes Roundtable** 



What life expectancy trends mean for your scheme



**Reviewing Board Effectiveness** 



**Managing Illiquids Effectively** 



'Date with Louise Davey', Director of Regulatory Policy, Analysis & Advice, TPR



The End of the End Game?



**Unlocking Scheme Surpluses** 



A 'Date with Stephen Timms MP'



### **Masterclasses & Certificates**

#### **Masterclasses and Certificates**



Blockchain & Metaverse Cyber Leadership Data Leadership Al & Machine Learning



Presence & Communications
Team & Change Leadership
Negotiating & Influencing Skills
Project Management



One Day MBA
Climate & Sustainability
Finance for Business Leaders
Governance & Leadership

#### **Careers and Succession**



**C-Suite Certificate** 



Aspire: The C-Suite Next Gen Programme



**NED Mentoring** 

#### **Unlimited**

The current portfolio offers over 90 hours / CPD points (2-3 weeks) to every member a year and there are no restrictions on member usage.

#### **Free for Members**

Membership includes all masterclasses which can be used to develop yourself and your team. The masterclasses alone are worth the membership.

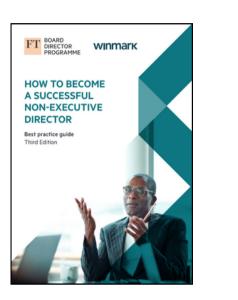
#### **Real & Applicable**

Masterclasses are World Class and kept relevant and up to date with a faculty of practitioners and the links to Foob strategy.

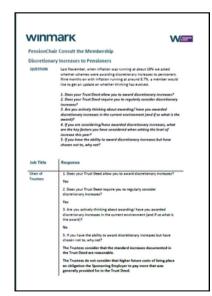


### **Know-How for Pension Chairs**

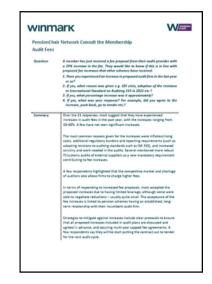
#### **Must Reads**



How to become a Non-Executive Director



**Discretionary Increases to Pensioners Peer Consult** 



**Audit Fees Best Peer Consult** 

#### Welcome pack



PensionChair Remuneration Report 2024



**Trustee Practices - Governance Survey** 



# **Members in Action**



# Member Offering Summarised

| Account Management Dedicated to Your Success   |   |  |
|--|---|--|
| Regular Account Catch Ups  | Crowdsourcing of Solutions  | Bespoke Programme for your Department  |
| Addressing your issues in person and finding you solutions. The new member pack alone is worth joining for.              | Ability to source proven solutions anonymously from the best of your peers and beyond.                    | Best of peers sharing know-how with you face-to-face and virtually.  |
| A World Class Open Community   |   |  |
| Global C-Suite Access  | World's Best Insights   | Digital Community  |
| Access to 14+ C-Suite networks, 160+ events across over 20 global cities.  | Insights from the World's top consultancies and business schools at your fingertips.                      | The member area makes everything easy, from booking masterclasses to sourcing know-how.                                      |
| Fortune Development of Your Team   |   |  |
| Masterclasses & Certificates   | Aspire: The C-Suite Next Gen Programme  | Foob [Fortune out of a Box]  |
| Intensive deep dives including over 12 masterclasses covering business, people and tech.                                 | This is a three year programme, included in the membership.   | The Foob content strategy is focused on delivering all the tools and collateral you need to run a World Class business unit. |
| Personal VIP Support   |   |  |
| Pop Up Boards  | In Transition Members & NED Mentoring   | Career Support & Profile Building  |
| Pop-up Boards are a safe space that consist of a group of experienced NEDs that form to address a certain issue for you. | Whatever your employee status the team will look after you. You can also access a unique NED mentor pool. | To boost your career we offer, one on one support, profiling online and at events to support personal ambitions.             |

"The quality of communications and personal interventions are the best I have ever seen."

Board Chair & NED

"I regularly share these insights with the rest of our leadership team."

Group Director, EasyJet

"The best course I have ever attended. The level of thought is excellent."

Director, Aviva

"Very impressed that you do this. Thank you." CXO, NBCUniversal



# **Creating Value**



# Your Membership

**One Year Two Years Three Years Options** Who is included **Professional Trustee** 15,000 £ 25,000 £ £ 32,000 **You and your entire Department** Firm **Individual Membership** You 5,000 9,000 £ £ 12,000

**Know-How & Executive Development** 

#### Free & Included

- Pop-Up Boards
- All Events & Open Masterclasses
- Winmark Reports, Tools & Templates

#### **Available from £4,500**

- NED and Board mentoring
- In-house Masterclass opportunities
- Thought Leadership, Research, Benchmarking



### **FAQs**

#### **Profile & Career**

Can Winmark help me build my profile?

Yes, Winmark can help you build your profile within the network and as a business leader. This usually involves a review of your current positioning and then growing your profile in a targeted way aligned to your career.

#### Meetings

Can I attend other network meetings?

Yes, we encourage our members to learn from members outside their network, so you are welcome to register for meetings that are organised for other networks. Network members are always given priority.

#### **Team Value**

How can I ensure the team get value straight away?

Membership often pays for its self in the first 48 hours. This is because of a rigorous and inclusive onboarding process. This includes a member induction pack, account names, what's coming up soon, and a walk through-session to ensure early traction and a smooth start.

#### **Global Team**

How can my global team access the benefits?

Two thirds of our events and training are online and each is recorded so your team can catch up at anytime. There is also a Member portal where they can access know-how 24/7. We run in-person meetings in many cities and if you would like more meetings in a city near you please do ask.

#### **CPD**

Can I earn CPD points by attending Winmark events?

Yes, every hour spent with Winmark is one CPD point. Winmark can provide recognised summary CPD certificates for you and members of your team. It is a great way to ensure our team stays current and trained.

#### **Budget**

I want to join but don't have budget, what can I do?

Our standard practice is to invoice at the start of the membership year. If this doesn't work for you, we can come up with a payment plan for you to split and delay payments where possible.



# Next Steps - Your VIP Member Roadmap









## **Confirm you would like to join Winmark**

- Let us know if you need help with internal sign-off
- Secure the onboarding call in your diary early.

#### Access your 'Welcome Pack' and diary 'What's Coming Up'

- Logon to the membership area
- Download the App
- Sign up to events
- Highlight any immediate priorities

### Onboarding Call and Team Access

- Identify key challenges, opportunities and priorities.
- Decide on who you would like included (no limits within your membership)
- Discuss whether a teambriefing call is right for you

## **Embedding Your Membership**

- Trigger introductions, consult the memberships, profiling, mentoring, popup boards, research and other platform opportunities
- Align events and masterclasses to team development needs.
- Look at 'AspireProgramme' and decidewho to enroll

✓ Tick once done



#### **Your Winmark Team Contacts**



Member, Partner & Research Enquiries

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