

winmark

YOUR GLOBAL
C-SUITE
ECOSYSTEM



Our Purpose

***"We Inspire the Global C-Suite
to create value for all"***



winmark

Our Legacy

For us, the answer to “why are we bothering to build a global C-Suite community” is obvious. We hope and expect the Winmark legacy to last for generations and include three areas:

Better governance and leadership that builds better organisations that people can be proud to be associated with.

Thousands more world class people and organisations creating sustainable and fulfilling careers for millions of people.

Organisations doing good across the globe in a way that unites businesses and people from different backgrounds and cultures.



Our Approach

Positioning & Value

Winmark is a **market disruptor** to consultancy, due to its peer learning model often eliminating their need.

This enables members to access proven solutions that create wealth, reduce risks, and save money.

A Good Pioneer

Winmark was formed in **1997** and has been a consistent pioneer in the development of business leaders.

Winmark has a family fund to support the home team and a profit share for all.

Unique Access

Winmark runs **16 World Class C-Suite networks** offering unique breadth to its members.

Winmark places its members at the heart of an open C-Suite ecosystem.

Global Reach

Winmark's influential membership has **over 700 multinationals** involved.

Winmark operates across 20 global cities enabling the best solutions, connections and innovations to be sourced.

Creating Fortune

Winmark captures the world's best know-how into its '**Fortune Out Of a Box (Foob)**' strategy.

This strategy enables members to jump through into world class.

Winmark has members in over 20 cities across the world.



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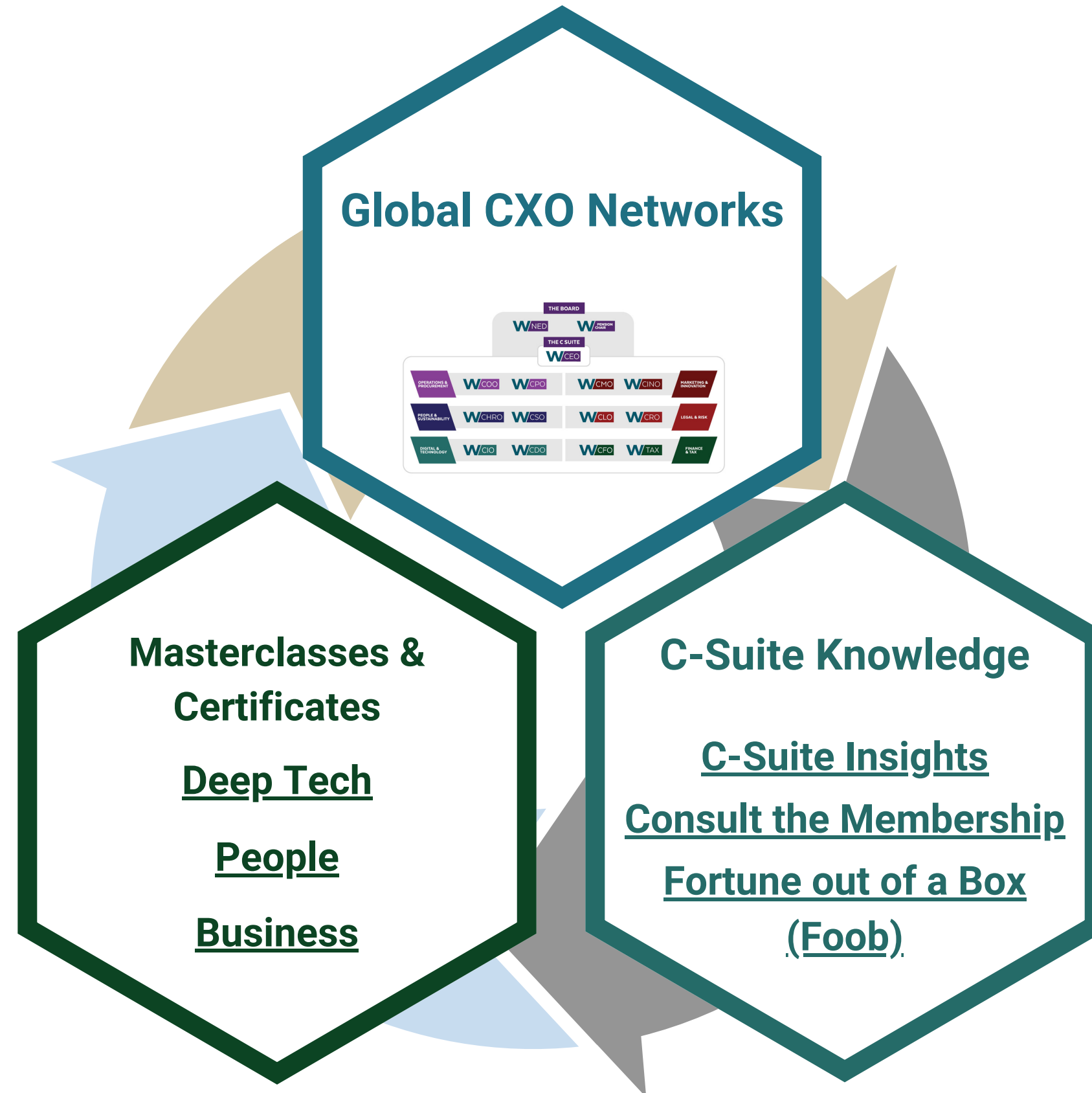
"The Winmark CLO New York Community will allow CLOs and their leaders to grow together regardless of their location or industry."



Anta Cissé-Green
Senior Vice Chancellor for
Legal Affairs and General
Counsel SUNY (State
University of New York)

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Winmark Virtuous Business Model



“Business outcomes result from the individual behaviours and performance of every employee. The HR function and CHRO role are critical, as is a forum such as Winmark for CHROs to share ideas to better support business with the people and culture agenda.”

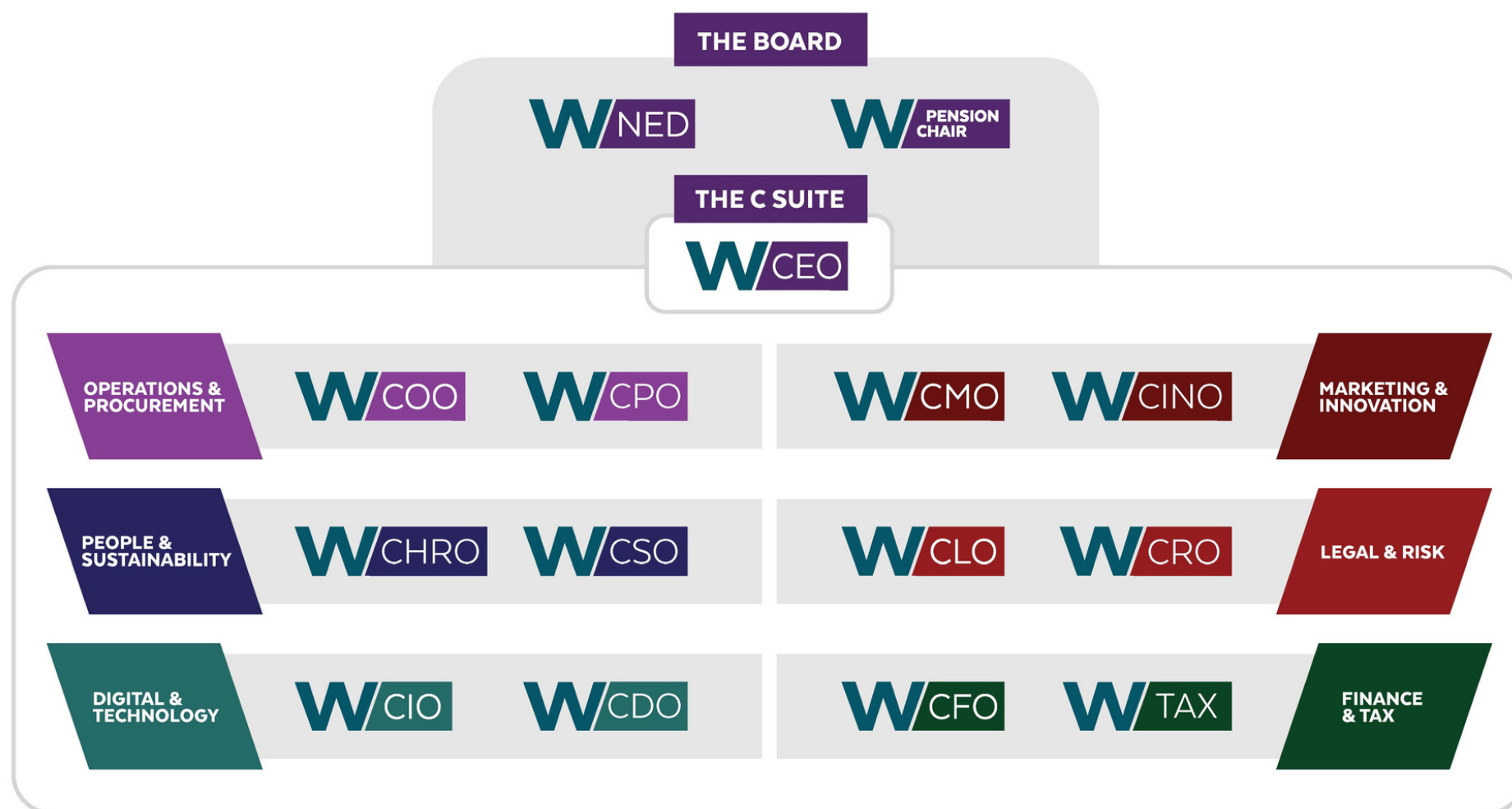


Danielle Harmer
Chief People Officer
Aviva PLC

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Global CXO Networks



Open Community Benefits

Depth & Breadth

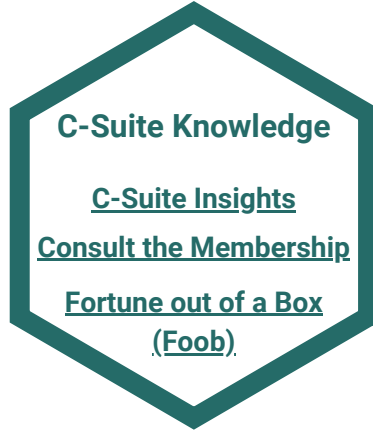
Members have their own World Class CXO programme and can also access other World Class C-Suite programmes

Panoramic View

Winmark can avoid siloed thinking through addressing issues from multiple view points

Easy to Use

Members can communicate, source know-how, ask questions and reserve their places on 160+ meetings a year through a digital portal

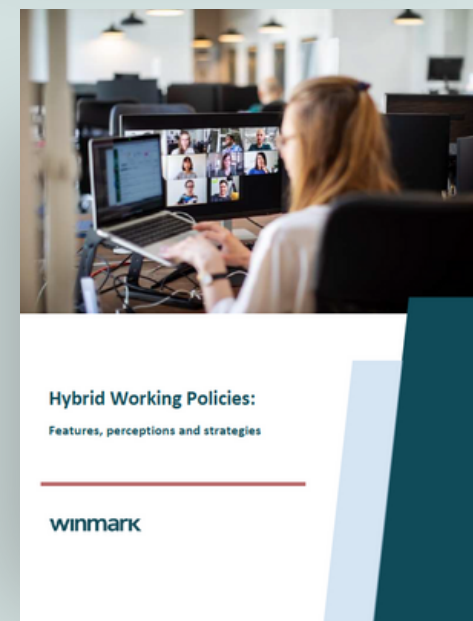


C-Suite Knowledge



C-Suite Insights

Winmark tracks the World's top consultancies and business schools and captures and shares their best insights.



Consult the Membership provides an opportunity raise an anonymous question with the network on questions and challenges you face.

Fortune out of a Box (Foob):
All the management collateral you need to create a world class fortune company

FORTUNE

Holistic Approach

Foob can be used to start a business unit from scratch, fill holes and accelerate your journey World Class.

Proven Methods

Member know-how includes proven tools and examples sourced from members, and built by Winmark.

Easy Access

This World Class know-how is quality controlled, up to date, organised for easy access and can be accessed at any time.



Masterclasses & Certificates

Masterclasses and Certificates



Blockchain & Metaverse
Cyber Leadership
Data Leadership
AI & Machine Learning



Presence & Communications
Team & Change Leadership
Negotiating & Influencing Skills
Project Management



One Day MBA
Climate & Sustainability
Finance for Business Leaders
Governance & Leadership

Careers and Succession



C-Suite Certificate



Aspire: The C-Suite Next
Gen Programme



NED Mentoring

Masterclass Benefits

Unlimited

The current portfolio offers over 90 hours / CPD points (2-3 weeks) to every member a year and there are no restrictions on member usage.

Free

All Masterclasses are free and can be used to develop yourself and your team. As a result the masterclasses alone are worth the membership.

Real & Applicable

Masterclasses are World Class and kept relevant and up to date with a faculty of practitioners and the links to Foob strategy.

“Wow, that’s very generous.
Yes, please.”

Adam Eagers, Group Tax
Director, AS Watson

Some of Winmark's 700+ C-Suite Members

"Winmark has been an excellent network of driven and high-achieving professionals that has allowed me to build strong relationships and develop new insights and skills."



Edward Guest
Global COO and CFO
The Unlimited Group



Wrapped in a VIP Service: Dedicated to Your Success



“

"Part of our role is to look externally at what other businesses are doing. By not peer networking we are doing our organisations a disservice."



Stephen Pierce
Deputy MD and Chief
People Officer
Hitachi Europe

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Member Offering Summarised

Account Management Dedicated to Your Success		
Regular Account Catch Ups	Crowdsourcing of Solutions	Bespoke Programme for your Department
Addressing your issues in person and finding you solutions. The new member pack alone is worth joining for.	Ability to source proven solutions anonymously from the best of your peers and beyond.	Best of peers sharing know-how with you face-to-face and virtually.
A World Class Open Community		
Global C-Suite Access	World's Best Insights	Digital Community
Access to 14+ C-Suite networks, 160+ events across over 20 global cities.	Insights from the World's top consultancies and business schools at your fingertips.	The member area makes everything easy, from booking masterclasses to sourcing know-how.
Fortune Development of Your Team		
Masterclasses & Certificates	Aspire: The C-Suite Next Gen Programme	Foob [Fortune out of a Box]
Intensive deep dives including over 12 masterclasses covering business, people and tech.	This is a three year programme, included in the membership.	The Foob content strategy is focused on delivering all the tools and collateral you need to run a World Class business unit.
Personal VIP Support		
In Transition Members	Career Support & NED Mentoring	Profile Building
Wherever you are in your career and whatever your employee status the team will look after you.	One on one support and access to unique NED mentor pool.	Profiling online and at events to support personal ambitions.

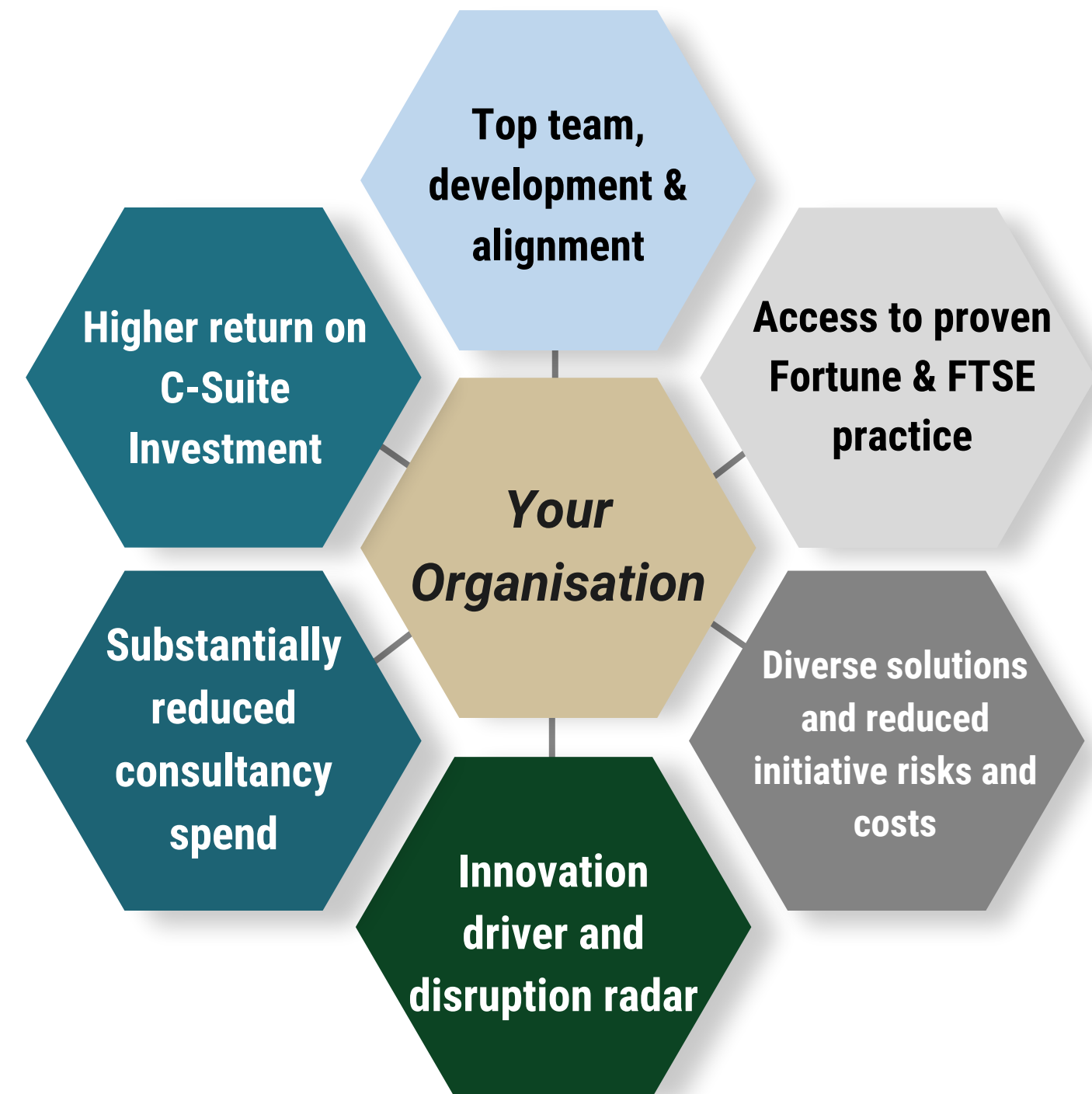
"The quality of communications and personal interventions are the best I have ever seen."
Board Chair & NED

"I regularly share these insights with the rest of our leadership team."
Group Director, EasyJet

"The best course I have ever attended. The level of thought is excellent."
Director, Aviva

"Very impressed that you do this. Thank you."
CXO, NBCUniversal

Member Benefits Summarised



Our Good Business Charter

The values and practice behind our commitment to being a good business

Good Governance



Client Commitment

A Good Value Chain



Societal Sponsorship

Employee Voices



Public Transparency

Good Governance: The Governance of Winmark and its entities supports its purpose 'to inspire the global C-Suite and create value for all'

Client Commitment: Winmark reports to external client advisory panels and has a public commitment to deliver value and excellence to clients

A Good Value Chain: Winmark operates a part of a sustainable supply chain featuring long-term relationships with suppliers, partners and clients

Societal Sponsorship: Winmark has a Profit Share, a Family Fund and invests in Charity Memberships, Diversity Bursaries and Social Mobility Initiatives

Employee Voices: The Board of Winmark has employee representation and the CEO and Executive Team have an open door

Public Transparency: Transparent reporting on diversity, pay and the environmental impact of Winmark

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